

## **Snohomish Farmers Market 2026 Sponsorship Opportunities**

The goal of this sponsorship program is to build meaningful, values-aligned partnerships that support the long-term sustainability of the Snohomish Farmers Market. In its inaugural year, sponsorship opportunities will be tiered and intentionally limited to ensure alignment, impact, and the ability to evaluate what works best for our community, vendors, and partners.

### **Sponsorship Alignment**

All sponsorships must align with the mission, values, and operational needs of the Snohomish Farmers Market. The market reserves the right to decline, limit, or modify sponsorship opportunities that do not support farmers, vendors, or the overall market experience.

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#### **Tier 1 — “Seed” Sponsor**

**\$500 | Limited to 10 sponsors per market year**

##### **Includes:**

- Logo placement on the Snohomish Farmers Market website footer and sponsor page, with link to your business
  - One Snohomish Farmers Market hoodie
  - One social media “thank you” shoutout during the regular season (timing may align with sponsor mission, program, or event when possible)
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#### **Tier 2 — “Sprout” Sponsor**

**\$1,000 | Limited to 4 sponsors per market year**

##### **Includes all Seed benefits, plus:**

- Booth space for **one market day** to engage with customers face-to-face
    - Booth space is non-vendor and non-sales unless otherwise approved
    - Date selection is subject to market discretion and availability (we will work collaboratively with sponsor schedules whenever possible)
  - On-site recognition via sponsor decals displayed at the market’s four main entry point banners
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#### **Tier 3 — “Lettuce Turnip the Beet” Sponsor**

**\$2,500 | Limited to 3 sponsors per market year**  
**Includes all Seed and Sprout benefits, plus:**

- Program-specific alignment option (Music, POP Club, or special event focus)
  - Booth space for **two market days**
    - Priority consideration for select feature dates, subject to availability and market approval
  - Guided market tour, photo opportunity, and dedicated social media spotlight
  - Logo inclusion on the Harvested Holiday Market tote
  - Invitation to an exclusive sponsorship opportunity at the Harvested Holiday Market
    - Sponsor banner placement near event entry
    - Banner must be provided by sponsor prior to event
  - Weekly verbal appreciation shoutouts from music performers during market
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**Tier 4 — “Harvest Bounty” Sponsor**  
**\$5,000+ | Limited to 3 sponsors per market year**

Ideal for organizations seeking **premier sponsorship** of a core market program such as Music or the POP Club.

**Includes all Seed, Sprout, and Lettuce Turnip the Beet benefits, plus:**

- Premier sponsor designation for one program, with no competing sponsors in the same category
  - Season-long banner placement at the Music Tent or POP Club tent
    - Sponsor-provided banner preferred; SFM can assist with production if needed
  - Curated social media highlights with potential collaboration with the SFM media team
    - Up to one feature per month during the season
  - Weekly verbal recognition at the Music Tent (for music sponsors)
  - End-of-season impact recap graphic provided by SFM for sponsor use
  - Opportunity to distribute branded swag to market attendees (subject to approval)
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**Additional Giving Opportunity: Feeding Our Neighbor Fund**

Support food access and community resilience by contributing to the Feeding Our Neighbor Fund, which helps offset SNAP Match program costs and ensures both shoppers and farmers are supported.

**How it works:**

- Minimum donation: \$5
- Optional name recognition as a Founding Supporter on the Snohomish Farmers Market website
- End-of-season social media post highlighting contributors (photos encouraged but not required)
- “Good Neighbor” support button displayed at market events when applicable